



## ❖❖❖ RUN SPONSORSHIP ❖❖❖

New Life Ranch is a non-denominational summer camp, retreat center, and outdoor classroom, with a mission to proclaim the gospel of Jesus Christ and equip believers for ministry.

On December 5th, 2020, New Life Ranch will host its third annual trail run to benefit the Mission 19:14 Camper Scholarship Fund. Each year, we give out over \$500,000 in scholarship to campers. This fund ensures that all campers can come experience camp regardless of their financial situation.

As we grow as a ministry, the need for even more scholarship money will increase as well. It is our desire that the Flint & Steel Trail Run becomes an annual event that allows the Mission 19:14 Camper Scholarship Fund to remain sustainable as we grow. It is also our desire that through generous partners, the run will be completely funded by sponsorships, so that all entry fees and donations can go directly to the Mission 19:14 Camper Scholarship Fund.



[WWW.NEWLIFERANCH.COM/FLINTANDSTEEL](http://WWW.NEWLIFERANCH.COM/FLINTANDSTEEL)



SPONSOR LEVEL DETAILS ON BACK





## Presenting Sponsor \$4000

- Company name and logo included on promotional materials; "Flint & Steel Trail Run: Presented by [COMPANY NAME]"
- Company name included on signage on race day
- Company name and sponsorship acknowledged from podium
- Opportunity for a representative to speak from the podium on race day
- Company and sponsorship acknowledged on NLR social media pre- and post-race
- Company logo on race bibs
- Company logo on all race shirts
- Opportunity to contribute items to the race packets
- 8 complimentary race entries

### 25K Race Sponsor \$1200

- Company name and logo included alongside promotional materials of selected race sponsorship.
- Company name included on signage on race day
- Company name and sponsorship acknowledged from podium
- Company and sponsorship acknowledged on NLR social media pre- and post-race

### 10K Race Sponsor \$1200

### 5K Race Sponsor \$1500

### Fun Run Sponsor \$500

- Company logo on race bibs of selected race sponsorship.
- Company logo on all race shirts
- Opportunity to contribute items to the race packets
- 5 complimentary race entries (4 for Fun Run)

### Breakfast Sponsor \$250

- Sponsor provides selected meal on race day (400-500 people)
- Company logo on signage at the food area/tables
- Company and sponsorship acknowledged on NLR social media pre- and post-race
- Company name acknowledged from the podium
- 3 complimentary race entries

### Lunch Sponsor \$250

### Aid Station Sponsor

**\$300-\$500** (Depending on which station)

- Sponsor provides supplies for one of three aid stations including but not limited to water, sports drinks, snacks, etc. (NLR provides tables)
- Sponsor provides 2+ aid station managers to help hand out water and snacks to runners
- Opportunity to put up signage and other materials at designated aid station
- Opportunity to contribute items to the the race packets
- Company and sponsorship acknowledged on NLR social media pre- and post-race.
- 4 complimentary race entries

### Race Packet Sponsor \$250

- Sponsor provides printed bags for race packet
- Company logo on all signage on race day
- Company and sponsorship acknowledged on NLR social media pre- and post-race
- 3 complimentary race entries

### Signage Sponsor \$250

- Sponsor provides printed signage for race day
- Company logo on all signage on race day
- Company and sponsorship acknowledged on NLR social media pre- and post-race
- 4 complimentary race entries

### Shirt Sponsor \$250

- Sponsor provides printed race shirts for all runners
- Company logo on all race shirt
- Company logo on signage on race day
- Company and sponsorship acknowledged on NLR social media pre- and post-race
- 4 complimentary race entries